



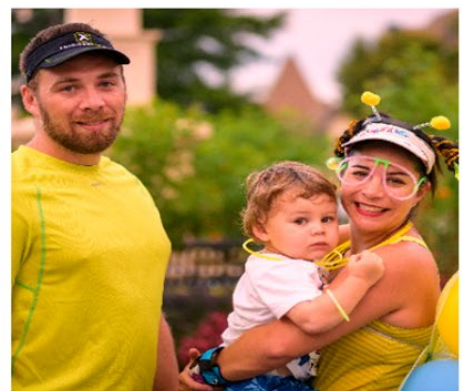
LIGHT UP THE CORNERS



**Glow Run & Twilight Trot
8.12.23**

**SPONSORSHIP
OPPORTUNITIES**

LIGHT UP THE CORNERS



You are invited to join us for the 10th Annual Light Up The Corners Glow Run

- Be a part of the most popular running event in Peachtree Corners and make a positive impact on your community!
- Light Up The Corners Glow Run & Twilight Trot is a much-loved and highly anticipated community event & fundraiser. This exciting event attracts over 1,500 runners and walkers of all ages, and hundreds of spectators and volunteers. The goal of the event is to showcase our city, promote a strong sense of community pride, encourage physical fitness for all ages, and raise funds for the **Why It Matters** campaign at the Fowler Family YMCA. Through your sponsorship, you make a significant difference and lasting impact in the lives of children and families in our community.
- A sponsorship enables you to grow your business and increase name recognition through face-to-face engagement with the community. Our community takes note of what businesses give back and reciprocates.
- Thank you for investing in our kids, our health, and our neighbors!



When, Where, Who, and Why

- **When:** August 12, 2023
- **Where:** All races will start and end at **The Forum on Peachtree Parkway**
- **Who:** 1,500+ runners, walkers, sponsors, spectators, and volunteers
- **Why:** Light Up The Corners, Inc. is a 501c3 nonprofit organization run completely by volunteers in our community for the sole purpose of raising money for charitable organizations within our community. This mission cannot be realized without the support and partnership of the local business community. Monetary and in-kind donations serve as the backbone to this important fundraising event. Your tax-deductible contribution has a lasting effect on the health and strength of our community.



Sponsor Benefits

	Diamond \$5,000	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500
Complimentary race entries	15	10	6	4	2
Start/Finish Line Banner	X				
Company Rep starts Twilight Trot	X				
Prime Booth Placement	X	X			
Prime Logo Placement on Race T-shirt	X	X			
Name/Logo on Event Flyer	X	X			
Framed Thank You Photo after Race	X	X	X		
Name/link to business on all emails	X	X	X		
More frequent DJ shoutouts during event	X	X	X		
Business spotlight on all social media platforms	3	2	1		
Name/Logo on runsignup.com and lightupthecorners.com	X	X	X	X	
Social media shoutouts (Facebook, Twitter, Instagram)	X	X	X	X	
Name/Logo on Race T-shirt	Largest Logo	Large Logo	Logo	Logo	Name
Sponsor level DJ shoutouts during event	X	X	X	X	X
Booth/Table at pre/post race party	X	X	X	X	X
Name on sponsor banner to hang at race HQ during event and Fowler Family YMCA post event	X	X	X	X	X
Name on email blasts to 3,000+ past and current race participants	X	X	X	X	X
Opportunity to provide sponsor materials in race bags	X	X	X	X	X
Race website recognition	X	X	X	X	X

In-kind Donations (food, supplies, services for all participants)

100% of proceeds are donated to the Why it Matters Campaign at the Fowler Family YMCA

SPONSORSHIP FORM

Please complete this form and mail along with donation (payable to Light Up The Corners) to:

Light Up The Corners, P.O. Box 922400, Peachtree Corners, GA 30010

SPONSOR NAME _____
CONTACT NAME: _____ PHONE: _____
CONTACT EMAIL: _____
WEB URL: _____
Facebook _____
Instagram _____ Twitter _____

SPONSORSHIP LEVEL: (select one)

- _____ Diamond (\$5,000)
- _____ Platinum (\$2,500)
- _____ Gold (\$1,500)
- _____ Silver (\$1,000)
- _____ Bronze (\$500)

IN-KIND DONATION* (food, drink, prizes) _____

*We are anticipating at least 1,500 participants this year and ask that our in-kind donors plan accordingly.

LOGO: Please email vector or ai (~300 DPi) logo to: amassey@runthecorners.com

Do you plan to include promotional material for the race bags? _____ YES _____ NO

Do you plan to have a booth on August 12th? _____ YES _____ NO

If yes, please check what you need from us:

Tent ___ Table ___ Chair ___ Electric Outlet ___

CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW.

If you have any questions, please contact Amy Massey at 404-683-5593 or amassey@runthecorners.com